



## **Insurance provider launches photographic competition**

**GUERNSEY – 1 March 2012:** A PHOTOGRAPHIC competition will see art students have the opportunity for their work to be hung on the office walls of a local insurance provider and potentially used in the business's international marketing material.

Barbican Group has launched the photographic competition for College of Further Education students to produce a range of prints to coincide with a refreshment of the company's brand identity.

A brief for the competition follows the group's brand guidelines and focuses on the concept that Barbican as a business has a clear vision and everything about the group is "black and white". Both colour and black and white prints will be accepted. The students do not have to produce images that are purely representative of Guernsey but can draw upon any environment.

'As a Guernsey-headquartered insurance group we were looking for an opportunity to engage with the younger members of our community, to give something back, and to promote home-grown artistic talent in our St Peter Port offices,' said Vincent Bray, Barbican Channel Islands' executive general manager. 'We're excited by the prospect of an imaginative and well-crafted set of results.'

The winner will be presented with the chance to attend a professional photographic workshop; the runner-up will receive £250-worth of photographic vouchers; and the student that submits the best traditional / wet process silver print will receive an Ilford Pinhole Photography kit.

The judging panel will consist of Mr Bray, David Reeves Barbican Group CEO, Leigh Henty of Barbican Group Marine Aviation & Transport Division, Coast Media photographer, Chris George, Guernsey Press Photographer Peter Frankland and Martin Purvis Btec National Extended Diploma in Art and Design programme manager at the CFE.

'The competition is not just a great opportunity for the students to gain work experience, undergo the process of building a relationship with a client, and be guided by a corporate brief, but their final submissions will also be assessed and graded as part of their Btec National Extended Diploma in Art and Design,' said Mr Purvis.

The students have just over four months to complete their work, which will be judged on Thursday 28

June. The winning photographs will then be unveiled at Barbican Group's Guernsey offices in September.

-ends-

Issued by Gemma Long, Liquid, (01481) 728841 or email [gemma@weareliquid.com](mailto:gemma@weareliquid.com)

**Notes to Editors:**

**About Barbican**

Formed in December 2007, Barbican is an insurance group domiciled in Guernsey and writing business predominantly through Syndicate 1955 at Lloyd's. It also has a non-Lloyd's insurance reinsurance business based in Guernsey. Barbican Syndicate 1955 at Lloyd's has a stamp capacity of £180m for the 2012 year of account and underwrites property (re)insurance, marine, aviation & transport (re) insurance, international & North American casualty reinsurance, UK insurance, cyber liability, financial and professional lines and healthcare liability.